

Atty. Docket No. 696.001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE **RECEIVED**
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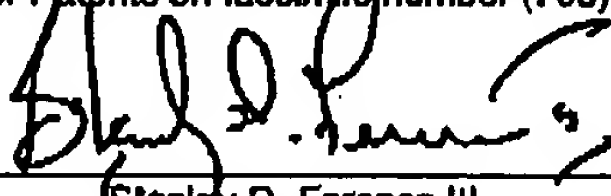
JUN 16 2005

In re Application of : Srinivasan et al.
Serial No. : 09/804,729 Examiner : R. S. Woo
Filed : March 13, 2001 Art Unit : 3629
For : METHOD AND APPARATUS FOR TIME-AWARE
AND LOCATION-AWARE MARKETING

June 16, 2005

AMENDMENT

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being transmitted by facsimile to the Commissioner for Patents on facsimile number (703) 872-9306 on June 16, 2005.


Stanley D. Ference III
Reg. No. 33,879

June 16, 2005
Date of Signature

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

Responsive to the Office Action dated December 16, 2004, please amend the above-identified application as follows:

Amendments to the Specifications being on Page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on Page 3 of this paper.

Remarks begin on Page 6 of this paper.

FERENCE & ASSOCIATES

409 Broad Street
Pittsburgh, Pennsylvania 15143
Phone: (412) 741-8400
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Web: www.ferencelaw.com

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USPTO FACSIMILE COVER SHEET

To: Commissioner for Patents
Fax Number: (703) 872-9306
Date: June 16, 2005
Pages: 15 pages (including this cover sheet)

MESSAGE:

METHOD AND APPARATUS FOR TIME-AWARE
AND LOCATION-AWARE MARKETING
Application No. 09/804,729
Examiner R.S. Woo
Art Unit 3629

Amendment Transmittal
Petition and Fee for Extension of Time
Amendment

(696.001)

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JUN 20 2005

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Amendment Transmittal

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Atty. Docket No. 696.001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Srinivasan et al.
Serial No. : 09/804,729 Examiner : R. S. Woo
Filed : March 13, 2001 Group Art Unit : 3629
For : METHOD AND APPARATUS FOR TIME-AWARE AND
LOCATION-AWARE MARKETING

HON. COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an Amendment in the above-identified application.

1. ☒ Applicant requests an extension of time to respond to the outstanding Office Action. A Petition for an extension of time is enclosed.
- OR
2. ☐ In the event that an extension of time is required, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition and fee for extension of time.
3. ☒ Small Entity status under 37 C.F.R. 1.27 has previously been established.

CERTIFICATE OF FACSIMILE TRANSMITTAL

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being facsimile transmitted on (703) 872-9306 on June 16, 2005 to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Stanley D. Ference III

(Type or print name of person transmitting paper or fee)


(Signature of person transmitting paper or fee)

Page 1 of 2

FERENCE & ASSOCIATES
Amendment Transmittal

Atty. Docket No. 696.001

5. ☐ Also enclosed: _____
6. ☒ No additional filing fee is required.
7. ☐ The filing fee has been calculated as shown below:

	Claims Remaining After Amendment (Col. 1)	Highest No. Prev. paid for (Col. 2)	Present Extra (Col. 3)	SMALL ENTITY			OTHER THAN A SMALL ENTITY	
				RATE	FEE		RATE	FEE
Total Claims	16	** 20	= * 0	x \$25	=	O R	x \$50	=
Ind. Claims	1	*** 3	= * 0	x \$100	=	O R	x \$200	=
<input type="checkbox"/> Multiple Dependent Claim Presented				+ \$180	=	O R	+ \$360	=
				TOTAL	= \$0	O R	TOTAL	= \$

* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.

** If the "Highest No. Prev. paid for" in this space is less than 20, write "20" in this space.

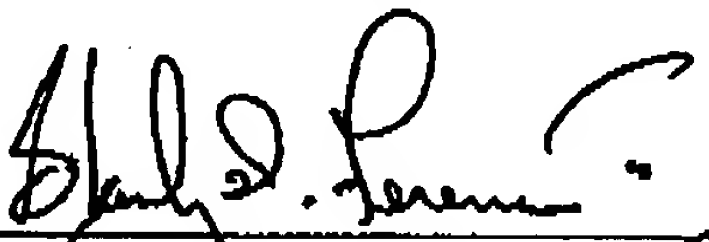
*** If the "Highest No. Prev. paid for" in this space is less than 3, write "3" in this space.

8. ☐ Applicant encloses herewith a check for \$_____ to cover the filing fee.

Respectfully submitted,

FERENCE & ASSOCIATES

By


 Stanley D. Ference III
 Reg. No. 33,879
Dated: June 16, 2005

Mailing Address:

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